

URBAN POP

VICTOR MANUEL RONDÓN

A well-rounded artist, eager to explore different sectors of art, film, and music, Victor Rondón embraces an aesthetic sense of constant progress and self-reflection. Born in Bogotá, Colombia, in 1978, he showed an interest in painting and music from an early age, studying music at the Luis Alberto Calvo School in Bogotá. In 2005, he began studies in visual arts at the Magenta Art School under the guidance of Maestro Pedro Cabrera. Since then, he has shifted between sound and visual arts, using different sensory channels to convey his messages, which he then blends into his works.

For a time, Rondón studied fine arts at the University of Tolima. Throughout his artistic career, he strengthened his approach, focusing on the painting techniques of oil on canvas, acrylic on canvas and mural, and enamel on mural and metal. In conjunction with his visual work he has played an important role in the Colombian rock scene participating in Rock al Parque three times and nominated for the Latin Grammy Awards three times with his bands Larvante and Delavil. He stood out on music channels like MTV, with the video "Musa" ranking 8th among the 10 most important videos on that channel in Latin America. He was chosen by guitarist Joe Satriani to open his concert at the Sports Palace in Bogotá, Colombia; made music for films such as "Cartas al gordo" by Dago García in Colombia; and represented Colombia in the Fox reality show "Motorocker Band Latinoamérica" in Buenos Aires, Argentina. He also continued painting. His work "Nativos," made between 2007 and 2013, was exhibited in the Department of Culture of Tolima, Colombia. In 2015, he was invited to exhibit his work "Orgánico Mecánica" at the Universidad Autónoma de Mexico. As a result of this exhibition, his itinerante work, combining music and painting, was born. He began exhibiting this series in alternative venues, combining live music and painting in the same space, including shopping malls and bars in Bogotá, Medellín, and Ibagué, Colombia. In 2016, he exhibited at the Maquila y Moda fair in Ibagué, and Viva el Arte Gallery. That same year, he won a grant from the Ibagué mayor's office for the O.M.A.I. (International Association of Art) exhibition in Mendoza, Argentina, taking his ITINERANTE work, a performance combining music and painting. With this work, he participated in O.M.A.I Peru 2017. In 2018, he toured with his band and art in different parts of the country. In 2019, he created the Galeria Puerta Azul Cultural Center with his wife. He also participated in a group exhibition, "Homage to the Bau Haus," which is on display at Universidad de Bogotá Jorge Tadeo Lozano and continues its tour through Mexico and Japan.

URBAN POP

Selected Exhibitions

- 2008 "Serie Nativos," Department of Culture; Tolima, Colombia
- 2010 Permanent Exhibition, Galeria Rondón
- 2015 Universidad Autónoma de Mexico; Mexico City, Mexico
- 2016 Galeria Sérvulo, OMAI (World Organization of Integrated Artists), Peru
- 2017 Galeria Viva El Arte; Ibagué, Colombia
Salón Tolima, Fundación Colectivouno, Hotel Internacional Casa Morales; Ibagué, Colombia
Encuentro OMAI (World Organization of Integrated Artists); Santiago, Chile, and Mendoza, Argentina
Municipal Stimulus Program Scholarship Ibagué Mayor's Office; Ibagué, Colombia
- 2018 Encuentro OMAI (World Organization of Integrated Artists); Lima, Peru
Galeria Viva El Arte; Ibagué, Colombia
- 2019 Darío Jiménez Exhibition Hall, University of Tolima; Tolima, Colombia
"Homage to the Bau Haus," Galeria Puerta Azul Cultural Center; Ibagué, Colombia; Universidad Pedagógica de Colombia; Ibagué, Colombia; and Academia Superior de Artes de Bogotá (ASAB) Facultad de Artes; Bogotá, Colombia
- 2020 Galeria Puerta Azul Cultural Center; Ibagué, Colombia
Ángela Peralta Theater; Mazatlán, Sinaloa, Mexico
- 2021 The Collective Art Miami; Miami, Florida
Trampantojo (trompe l'oeil) mural; Valle de San Juan, Tolima, Colombia
- 2022 Galeria José Luis Cuevas; Tlalnepantla, Mexico
Galeria Rab 63; Mexico City, Mexico
Coloursenses Project; Miami, Florida
Truth Gym Gallery, Alston Street; Victoria, British Columbia, Canada
- 2023 Murals, Planta Cemex; Mexico

URBAN POP

Selected Exhibitions (continued)

2024 Solo Exhibition, University of Tolima; Tolima, Colombia

2025 Galeria Afirme; Mexico City, Mexico