

NEWS RELEASE

July 29, 2013

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-FOR IMMEDIATE RELEASE-

Rosenbaum Contemporary to exhibit *Voices of HOPE: Celebrating Robert Indiana*Recent Works

BOCA RATON, Fla.—Rosenbaum Contemporary will be exhibiting *Voices of HOPE: Celebrating Robert Indiana*, including recent works by this renowned American painter, sculptor and printmaker. From September 11, 2013, to May 30, 2014, the exhibit will run the full length of the long-awaited retrospective at the Whitney Museum of American Art as well as the upcoming Indianapolis Museum of Art exhibit and opens with a reception from 6 to 9 p.m. on Sept. 11 in celebration of the artist's 85th birthday which is taking place that week on Sept. 13.

The exhibit will highlight Indiana's iconic *HOPE* series, which has inspired a new generation of American identity, as his memorable *LOVE* piece had during the tumultuous 1960s. Among the selected works are pieces featuring his innovative use of blending color spectrums, as well as the bold, latticed *HOPE Walls*, all illustrating the re-wording of his work and reworking of himself as an artist.

Born Robert Clark in New Castle, Indiana, on Sept. 13, 1928, the artist adopted the name of his home state in his similarly determined and succinct way of making words count. In 2008, Indiana created the emblematic *HOPE* in the likeness of, and in his words as, "Love's close relative," including his ubiquitous tilted "O."

Indiana's works are in the permanent collections of the Museum of Modern Art, New York; Whitney Museum of American Art, New York; Metropolitan Museum of Art, New York; Stedelijk Museum, Schiedam, The Netherlands; Carnegie Institute, Pittsburgh; Delaware Art Museum, Wilmington; Detroit Institute of Art, Michigan; Baltimore Museum of Art, Maryland; Brandeis Museum, Waltham, Massachusetts; Albright-Knox Gallery, Buffalo, New York; San Francisco Museum of Modern Art, California; the Hirshhorn Museum in Washington D.C.; Institute of Contemporary Art, University of Pennsylvania, Philadelphia, Pennsylvania; the Indianapolis Museum of Art, Indiana; and the Los Angeles County Museum, California, among many others.

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Indiana Ad-1

Voices of HOPE: Celebrating Robert Indiana, curated by Howard Rosenbaum and Daniella Sforza, a tribute to this seminal Pop artist, is also opening on a day our nation can use renewed hope: Sept. 11.

In yet another resurgence of recognition for his prolific work and on the cusp of becoming an octogenarian, Indiana gave us that *HOPE* with his series initiated in 2008 and represented by Rosenbaum Contemporary since its inception. In bringing us *HOPE*, Indiana continues his use of bright colors, clearly defined hard edges, simple formal configurations and monosyllabic words to serve as signposts pointing us to observe American issues and topics, including the socio-political.

As a self-defined "sign painter," Indiana has had his finger on the signs of our time as a modern nation. This is true no less so today as he continues to inspire us with his poignant, and, at the same time, simplistic words; bare, vowel-filled and as basic as the sound of our breath exhaling: LOVE – HUG – EAT - PEACE – HOPE – DIE - ART, in a never-ending cycle of life fulfilled, circling round in much the same manner as that ever leaning forward "O".

Voices of HOPE, Celebrating Robert Indiana
September 11, 2013 to May 30, 2014.
Opening reception Sept. 11, 2013 | 6:00p.m. - 9:00p.m.
Rosenbaum Contemporary | 150 Yamato Road, Boca Raton, 33431
RSVP: rsvp@rosenbaumcontemporary.com

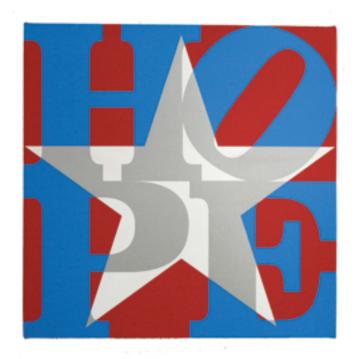
Rosenbaum Contemporary, founded in 1979, caters to international collectors interested in investment-quality work by Postwar, Modern and Contemporary masters and presents nationally recognized museum-level exhibitions throughout the year. The gallery also offers a wide range of free services to collectors worldwide including acquisition advice, art consulting, sourcing of artists, art collection building and management and resale of select works of art.

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Hi-res. images available upon request from:

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ROBERT INDIANA, *Star of HOPE*, 2013, Silkscreen in color and metallic ink on triple prime canvas, 24 x 24 x 2 inches