

## **NEWS RELEASE**

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## -FOR IMMEDIATE RELEASE-

## Picasso: Celebrating 50 Years On View at Rosenbaum Contemporary in Palm Beach

PALM BEACH, Fla.—*Picasso: Celebrating 50 Years*, an exhibition of ceramics and prints by Pablo Picasso, will be on view through May 31 at Rosenbaum Contemporary's Palm Beach gallery (2 Via Parigi • Worth Avenue). With this exhibition, Rosenbaum Contemporary joins more than 50 museums throughout the world this year in honoring the legacy of Picasso, whose influence on the art world still continues 50 years after his death on April 8, 1973.

Picasso is recognized as one of the leading painters, sculptors and graphic artists of the 20<sup>th</sup> century. He began making ceramics in the summer of 1946 at the Madoura Pottery in Vallauris, France, and continued to work in the medium until his death in 1973, ultimately creating 633 editions as well as unique ceramic works.

"Ceramics were an integral part of his achievement, which brings a richer perspective to his extraordinary career," Marvin Rosenbaum said. "These days many collectors find themselves more enthralled with Picasso's ceramics than any other medium. The rising auction prices can attest to the growing interest in his three-dimensional work, but, due to the fact that many of these works were produced in editions, they are still relatively affordable."

The prints on view in the exhibition comprise a linoleum cut print poster for the 1962 Exposition Vallauris and an etching from the *Vollard Suite*, one of Picasso's most sought-after early print cycles.

Picasso: Celebrating 50 Years can be viewed from 10 a.m. to 6 p.m. daily.

Rosenbaum Contemporary, founded in 1979, is based in Boca Raton, Florida. The gallery caters to international collectors interested in investment-quality works by Postwar, Modern and Contemporary masters and presents nationally recognized museum-level exhibitions throughout the year. The gallery also offers a wide range of free services to collectors worldwide including acquisition advice, art consulting, sourcing of artists, art collection building and management and resale of select works of art.