ROSENBAUM contemporary

NEWS RELEASE

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-FOR IMMEDIATE RELEASE-

Special Showing-Miami Design District-Lagerfeld: The Chanel Shows through Jan. 3

BOCA RATON, Fla.—A special showing of *Lagerfeld: The Chanel Shows*, an exhibition of works by fine art photographer Simon Procter, is opening on Nov. 29 in the Miami Design District's Palm Court (140 N.E. 39th St., Suite PC102, Miami) and will remain on view through January 3, 2020. The exhibition, by Rosenbaum Contemporary, features photography from Procter's book *Lagerfeld: The Chanel Shows*, which was published in September by Rizzoli.

Procter enjoyed unparalleled access to Karl Lagerfeld's legendary runway shows for Chanel. The works on view provide a glimpse of some of Lagerfeld's most iconic fashion shows including *Chanel Beach, Spring/Summer 2019, Le Grand Palais, Paris,* in which models walked along a long, sandy beach lapped by real waves inside Paris' Grand Palais, and *Chanel Ultra Rocket, Fall Winter 2017, Le Grand Palais, Paris,* in which a realistic rocket gave the illusion of launching, complete with sparks and smoke, from inside the same venue. The featured works also highlight Procter's unique aesthetic, which synthesizes his fine art background in painting and sculpture with fashion photography to document the grand scale of runway shows and the architectural spaces in which they take place. More than mere documentation, however, many of the exhibited works illustrate Procter's intense post-production methods which truly capture the spirit of the ephemeral runway shows.

Lagerfeld: The Chanel Shows can be viewed during gallery hours, Monday through Saturday, 11 a.m. to 8 p.m. and Sunday, noon to 6 p.m.

Rosenbaum Contemporary, founded in 1979, caters to international collectors interested in investment-quality works by Postwar, Modern and Contemporary masters and presents nationally recognized museum-level exhibitions throughout the year. The gallery also offers a wide range of free services to collectors worldwide including acquisition advice, art consulting, sourcing of artists, art collection building and management and resale of select works of art.

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High-res. photos available upon request from Julie Kolka, Web/Marketing Manager, juliek@rosenbaumcontemporary.com, 561-994-4422 x136

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SIMON PROCTER; Lagerfeld Above Chanel, Fall/Winter 2006, Paris; 2006; C-print; 63 x 47 1/4 inches (160 x 120 cm); Edition of 10 + 2 AP



SIMON PROCTER; *Chanel Beach, Spring/Summer 2019, Le Grand Palais, Paris*; C-print; 35 3/8 x 63 3/4 inches (90 x 162 cm); Edition of 6 + 1 AP