

NEWS RELEASE

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-FOR IMMEDIATE RELEASE-

Lagerfeld: The Chanel Shows on View at Rosenbaum Contemporary in Boca Raton

BOCA RATON, Fla.—*Lagerfeld: The Chanel Shows*, an exhibition of works by fine art photographer Simon Procter, is on view at Rosenbaum Contemporary (150 Yamato Road, Boca Raton, Fla.) through January 25, 2020. The exhibition features photography from Procter's book of the same name, which was published in September by Rizzoli.

Procter enjoyed unparalleled access to Karl Lagerfeld's legendary runway shows for Chanel. The works on view provide a glimpse of some of Lagerfeld's most iconic fashion shows including *Chanel Beach, Spring/Summer 2019, Le Grand Palais, Paris*, in which models walked along a long, sandy beach lapped by real waves inside Paris' Grand Palais, and *Chanel Ultra Rocket, Fall Winter 2017, Le Grand Palais, Paris*, in which a realistic rocket gave the illusion of launching, complete with sparks and smoke, from inside the same venue. The featured works also highlight Procter's unique aesthetic, which synthesizes his fine art background in painting and sculpture with fashion photography to document the grand scale of runway shows and the architectural spaces in which they take place. More than mere documentation, however, many of the exhibited works illustrate Procter's intense post-production methods which truly capture the spirit of the ephemeral runway shows.

Lagerfeld: The Chanel Shows can be viewed during regular gallery hours, Tuesday through Saturday, 10 a.m. to 5 p.m.

Rosenbaum Contemporary, founded in 1979, caters to international collectors interested in investment-quality works by Postwar, Modern and Contemporary masters and presents nationally recognized museum-level exhibitions throughout the year. The gallery also offers a wide range of free services to collectors worldwide including acquisition advice, art consulting, sourcing of artists, art collection building and management and resale of select works of art.

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High-res. photos available upon request from Julie Kolka, Web/Marketing Manager, juliek@rosenbaumcontemporary.com, 561-994-4422 x136

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SIMON PROCTER; *Chanel Beach, Spring/Summer 2019, Le Grand Palais, Paris;* C-print; 47 1/4 x 84 5/8 inches (120 x 215 cm); Edition of 10 + 2 AP



SIMON PROCTER; *Chanel Ultra Rocket, Fall Winter 2017, Le Grand Palais, Paris;* C-print; 67 x 67 inches (170 x 170 cm); Edition of 3 + 1 AP